HOTSTATS
Hospitality Intelligence

BRIEFING DATA

UK Chain Hotels - Market Review

Currency: £ Sterling

NORTH WEST

The month of April 2016

	Apr'16	Apr'15	Var b/w
Occ %	75.8	75.9	-0.1
ARR	80.88	76.41	5.9%
RevPAR	61.29	57.98	5.7%
TrevPAR	109.00	103.33	5.5%
Payroll %	30.2	30.8	0.6
GOP PAR	35.05	31.38	11.7%

The Calendar year to April 2016

	YTD'16	YTD'15	Var b/w
Occ %	70.5	72.0	-1.5
ARR	77.59	74.88	3.6%
RevPAR	54.71	53.93	1.4%
TrevPAR	98.97	98.07	0.9%
Payroll %	31.4	31.4	0.0
GOP PAR	28.08	27.64	1.6%

The twelve months to April 2016

	Rolling'16	Rolling'15	Var b/w
Occ %	76.0	75.9	0.0
ARR	78.34	75.38	3.9%
RevPAR	59.50	57.23	4.0%
TrevPAR	109.21	106.25	2.8%
Payroll %	29.5	29.8	0.4
GOP PAR	35.52	33.36	6.5%

NEWCASTLE

	Apr'16	Apr'15	Var b/w
Occ %	76.4	75.9	0.4
ARR	67.01	67.35	-0.5%
RevPAR	51.19	51.15	0.1%
TrevPAR	91.38	91.51	-0.1%
Payroll %	33.2	32.7	-0.4
GOP PAR	25.05	23.08	8.5%

	YTD'16	YTD'15	Var b/w
Occ %	70.8	76.5	-5.7
ARR	64.80	65.00	-0.3%
RevPAR	45.91	49.75	-7.7%
TrevPAR	84.94	88.80	-4.4%
Payroll %	33.6	32.0	-1.6
GOP PAR	21.23	22.45	-5.5%

	Rolling'16	Rolling'15	Var b/w
Occ %	75.4	80.3	-5.0
ARR	67.92	64.07	6.0%
RevPAR	51.19	51.45	-0.5%
TrevPAR	93.47	94.28	-0.9%
Payroll %	30.8	30.7	-0.2
GOP PAR	27.62	27.14	1.7%

STRATFORD-UPON-AVON

	Apr'16	Apr'15	Var b/w
Occ %	70.3	69.0	1.3
ARR	77.72	74.16	4.8%
RevPAR	54.61	51.14	6.8%
TrevPAR	96.06	88.32	8.8%
Payroll %	35.6	35.8	0.3
GOP PAR	27.59	21.77	26.7%

	YTD'16	YTD'15	Var b/w
Occ %	61.5	63.5	-1.9
ARR	74.35	73.71	0.9%
RevPAR	45.76	46.79	-2.2%
TrevPAR	83.12	85.17	-2.4%
Payroll %	38.6	36.5	-2.1
GOP PAR	17.87	19.74	-9.5%

	Rolling'16	Rolling'15	Var b/w
Occ %	70.9	69.1	1.7
ARR	76.11	74.22	2.5%
RevPAR	53.93	51.31	5.1%
TrevPAR	96.45	94.01	2.6%
Payroll %	33.9	32.6	-1.3
GOP PAR	27.33	28.31	-3.5%