HOTSTATS
Hospitality Intelligence

BRIEFING DATA

UK Chain Hotels - Market Review

Currency: £ Sterling

EAST MIDLANDS

The month of March 2016

	Mar'16	Mar'15	Var b/w
Occ %	65.9	69.3	-3.4
ARR	65.12	65.54	-0.6%
RevPAR	42.90	45.43	-5.6%
TrevPAR	80.50	85.43	-5.8%
Payroll %	32.0	31.5	-0.6
GOP PAR	21.53	23.15	-7.0%

The Calendar year to March 2016

	YTD'16	YTD'15	Var b/w
Occ %	63.5	63.5	-0.1
ARR	64.86	64.77	0.1%
RevPAR	41.15	41.15	0.0%
TrevPAR	76.58	77.20	-0.8%
Payroll %	34.0	34.9	0.9
GOP PAR	18.00	17.00	5.9%

The twelve months to March 2016

	Rolling'16	Rolling'15	Var b/w
Occ %	68.9	68.8	0.0
ARR	65.32	62.67	4.2%
RevPAR	44.99	43.14	4.3%
TrevPAR	85.42	83.26	2.6%
Payroll %	32.2	32.9	0.7
GOP PAR	23.74	21.87	8.6%

EDINBURGH

	Mar'16	Mar'15	Var b/w
Occ %	77.1	75.9	1.3
ARR	91.67	85.39	7.4%
RevPAR	70.73	64.79	9.2%
TrevPAR	110.29	104.46	5.6%
Payroll %	31.2	31.5	0.3
GOP PAR	33.11	30.70	7.9%

	YTD'16	YTD'15	Var b/w
Occ %	68.4	68.3	0.1
ARR	85.87	81.85	4.9%
RevPAR	58.74	55.91	5.1%
TrevPAR	94.00	90.31	4.1%
Payroll %	36.3	36.5	0.2
GOP PAR	20.02	19.00	5.4%

	Rolling'16	Rolling'15	Var b/w
Occ %	81.7	81.9	-0.1
ARR	105.89	102.66	3.2%
RevPAR	86.57	84.03	3.0%
TrevPAR	127.03	122.98	3.3%
Payroll %	27.8	27.5	-0.2
GOP PAR	46.96	46.26	1.5%

MANCHESTER

	Mar'16	Mar'15	Var b/w
Occ %	78.5	81.5	-2.9
ARR	90.70	84.46	7.4%
RevPAR	71.23	68.81	3.5%
TrevPAR	110.13	108.40	1.6%
Payroll %	25.3	25.7	0.3
GOP PAR	41.67	40.32	3.3%

	YTD'16	YTD'15	Var b/w
Occ %	75.2	78.6	-3.4
ARR	88.11	82.83	6.4%
RevPAR	66.22	65.11	1.7%
TrevPAR	103.21	102.53	0.7%
Payroll %	26.9	27.4	0.5
GOP PAR	35.78	34.94	2.4%

	Rolling'16	Rolling'15	Var b/w
Occ %	80.8	80.4	0.4
ARR	89.04	84.23	5.7%
RevPAR	71.94	67.68	6.3%
TrevPAR	113.17	107.75	5.0%
Payroll %	25.7	26.2	0.5
GOP PAR	43.51	39.82	9.3%