

The month of February 2016					The Calendar year to February 2016					The twelve months to February 2016				
EASTERN		Feb'16	Feb'15	Var b/w			YTD'16	YTD'15	Var b/w			Rolling'16	Rolling'15	Var b/w
	Occ %	67.3	68.6	-1.3	▼	Occ %	62.5	63.0	-0.5	▼	Occ %	73.2	72.6	0.6
	ARR	73.61	72.21	1.9%	▲	ARR	73.25	71.73	2.1%	▲	ARR	75.33	71.90	4.8%
	RevPAR	49.56	49.55	0.0%	▲	RevPAR	45.79	45.17	1.4%	▲	RevPAR	55.16	52.19	5.7%
	TrevPAR	88.22	90.99	-3.0%	▼	TrevPAR	81.90	83.13	-1.5%	▼	TrevPAR	102.69	98.94	3.8%
	Payroll %	36.6	37.2	0.6	▲	Payroll %	38.0	39.0	1.0	▲	Payroll %	32.5	34.6	2.0
	GOP PAR	19.80	19.46	1.8%	▲	GOP PAR	16.30	15.29	6.6%	▲	GOP PAR	31.15	26.38	18.1%
BIRMINGHAM		Feb'16	Feb'15	Var b/w			YTD'16	YTD'15	Var b/w			Rolling'16	Rolling'15	Var b/w
	Occ %	74.5	75.4	-0.9	▼	Occ %	68.8	69.8	-1.1	▼	Occ %	73.8	72.1	1.7
	ARR	82.07	77.34	6.1%	▲	ARR	77.04	72.48	6.3%	▲	ARR	74.09	69.92	6.0%
	RevPAR	61.14	58.32	4.8%	▲	RevPAR	52.97	50.62	4.6%	▲	RevPAR	54.67	50.41	8.4%
	TrevPAR	92.77	90.31	2.7%	▲	TrevPAR	82.65	81.06	2.0%	▲	TrevPAR	85.86	81.89	4.8%
	Payroll %	25.4	25.5	0.2	▲	Payroll %	27.7	27.7	-0.1	▼	Payroll %	26.3	27.4	1.2
	GOP PAR	37.04	36.61	1.2%	▲	GOP PAR	29.91	29.77	0.5%	▲	GOP PAR	33.28	30.83	7.9%
YORK		Feb'16	Feb'15	Var b/w			YTD'16	YTD'15	Var b/w			Rolling'16	Rolling'15	Var b/w
	Occ %	71.0	72.9	-1.9	▼	Occ %	62.5	68.2	-5.7	▼	Occ %	76.6	82.7	-6.1
	ARR	84.27	81.03	4.0%	▲	ARR	80.76	77.52	4.2%	▲	ARR	87.73	83.56	5.0%
	RevPAR	59.85	59.06	1.3%	▲	RevPAR	50.47	52.85	-4.5%	▼	RevPAR	67.16	69.11	-2.8%
	TrevPAR	97.83	98.93	-1.1%	▼	TrevPAR	83.86	88.65	-5.4%	▼	TrevPAR	106.59	111.80	-4.7%
	Payroll %	36.5	33.9	-2.7	▼	Payroll %	41.1	35.8	-5.4	▼	Payroll %	32.1	29.5	-2.5
	GOP PAR	19.09	22.77	-16.2%	▼	GOP PAR	10.02	17.14	-41.5%	▼	GOP PAR	30.42	36.41	-16.5%