

ARE YOU A FAUXBOOKER?

Brits admit to checking in at luxury locations on social media when they're not actually there

#VIP



A new survey by premium airport lounge provider, No1 Lounges, has revealed that **one in four Brits** have exaggerated their whereabouts at one time or another on social media in a bid to imitate a more aspirational lifestyle.

Nº1

LOUNGES



>50%

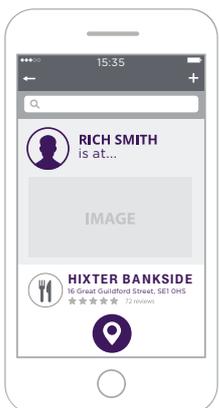
Of the one in four who admit to the 'faux check-ins', over half confess to exaggerating their whereabouts on a weekly basis.



Luxury hotels and upmarket restaurants are the most popular locations people exaggerate, followed by nightclubs and VIP airport lounges.



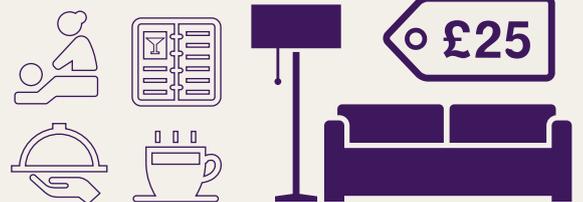
The main motivation for doing so is to impress friends (29%), make friends jealous (27%) and to feel better about themselves (29%).



35%



have suspected a friend of posting a faux check in at some point. A lack of picture with the post is the biggest giveaway!



The study revealed that almost half (47%) believed access to a VIP airport lounge would cost in excess of £50 when in reality it's more like £25.